

FOR IMMEDIATE RELEASE

## **Cathay Ball 2022 – Honour yesterday, nurture tomorrow**

Bringing forth Love and Care to those around us

TORONTO, ON (October 5, 2022) – Today, Mon Sheong Foundation announced that Cathay Ball 2022 will be held on Saturday, November 5, 2022. During today's press conference, held at Hilton Toronto/Markham Suites Conference Centre, it was announced that the event would finally return in the form of in-person event. Co-chairs announced the theme "Honour yesterday, nurture tomorrow" to celebrate the 30<sup>th</sup> Anniversary of Cathay Ball. On top of the theme, many exciting details, such as performances including one of the featured performers, Master George Gao who is a world-renowned erhu musician, were brought to light as well, promising a glamorous and emotional evening. All proceeds raised from the evening will go towards Mon Sheong Markham Long-Term Care Centre.

During the press conference, Mon Sheong Foundation President, Garth Low, thanked Co-Chairs Doris Chan, David Cheng and Joseph Tsang, as well as the organizing committee, for their hard work in creating this event. Low said, "Mon Sheong has never stopped to spread love and care for those in need even though the pandemic has affected our lives in different kind of ways. Other than the unveiling of one of our Long-Term Care Centres in Stouffville since last October, we also held the groundbreaking ceremony at 36 Apple Creek Boulevard for our upcoming Markham Senior Care Campus, which consists of Mon Sheong Court senior apartments, a Personal Support Worker training centre, and a new Markham Long-Term Care Centre. This new home will be the largest long-term care centre in the City of Markham which provides 320 more care beds. We are delighted to announce that the construction work started last week, September 26! Demolition of existing buildings is well underway and foundational work and more will begin soon. The senior apartments, Markham Buttonville Mon Sheong Court is expected to be completed in 2025."

Co-Chairs David Cheng and Joseph Tsang has introduced the new logo of Cathay Ball during the conference together, "We are delighted to unveil the new Cathay Ball logo today. The new logo speaks the language of love." said Cheng. The logo uses the gold ribbon to form the shape of heart with the combination of initials of Cathy Ball and Mon Sheong Foundation, "C", "B", "M", "S" to represent this signature fundraising event serve the community with love and care.

"The 30th Anniversary of Cathay Ball is a significant milestone for us, Cathay Ball has always been playing a significant role to contribute in the community." Cheng said after thanking the Presenting Sponsor, "The symbol for 30th anniversary is pearl, presenting a long-lasting, solid and strong bond, which symbolizes the development of Mon Sheong and the support from the community, accumulated over the years. Over the past 29 years, the Cathay Ball has raised over 14 million dollars towards Mon Sheong's charitable initiatives. We would also like to take a rewind with our guests, therefore we have made a "time tunnel for our guests to savour the memorable moments of the past 29 years of Cathay Ball."

Cathay Ball always features high quality and wonderful performances, Tsang has introduced some of the featured performers invited this year which includes Mr. George Gao (高韶青老師), a world-renowned erhu musician whose widely considered contemporary classics, the singing and dancing performance by

the student performers of the Etobicoke School of the Arts, showcasing Canadian talent from the next generation.

Cathay Ball always features elegant and enticing items in their Silent Auction. Not only will there be plenty of things to bid on, ranging from stunning jewellery to fine wine to culinary experiences. This year Silent Auction has over 100 items for sale, There will also be a Special Draw, the grand prize of the draw is a pair of Economy Air Canada tickets from Toronto to anywhere in the world where Air Canada operates.

The Co-chairs took this opportunity to not only thank the community for all of their support but sponsors as well. This year's Presenting Sponsor MediSystem Pharmacy, Helen Huh remarked "We are proud to be the presenting sponsor of the Cathay Ball this year and we have been supporting Mon Sheong Foundation over the years. This year is the 30<sup>th</sup> Anniversary of Cathay Ball, we congratulate Mon Sheong Foundation and are proud to support them in their efforts to continue helping those in need in our community thrive together."

The Co-Chairs took this opportunity to thank all sponsors and the community for their support. This year's sponsors include Presenting Sponsor, MediSystem Pharmacy; Gold Sponsor, Scotiabank; Silver Sponsors, CIBC, Concord Pacific HSBC Bank, RBC, Bronze Sponsors, TD Bank Group, Sun Ming Hong (Canada) LTD, Social Photo Sponsor, HKETO and Airline Sponsor, Air Canada.

Tickets to Cathay Ball are available for \$580 each, Corporate tables for ten are available for \$7,000. For more information, please visit [www.cathayball.com](http://www.cathayball.com) or call 905-883-9288 ext. 2022 (toll free: 1-866-708-0002).